



Overview

Blisce Fund I/II

Firm AUM: \$500-600mn

www.blisce.com

Executive Summary

blisce/ is a New York- and Paris-based certified B Corp venture capital firm that specializes in growth-stage investments in consumer tech and consumer brands. Founded in 2013 by Alexandre Mars, the firm is a pioneer in combining financial returns with rigorous social and environmental accountability, mandating that 100% of its portfolio companies undergo an ESG assessment. Notable investments include Spotify, Pinterest, and Bird.

